

Amendments to the Claims:

This listing of claims will replace all prior versions and listing of claims in the application.

Listing of Claims:

1-41. (Canceled)

42. (New) A digital contents sales method for selling digital contents in a digital contents sales apparatus for transmitting the digital contents to a user via a network, the method comprising the steps of:

receiving, from a user via the network, an input for indicating purchase of digital contents;

storing, in a digital contents personal using condition management table, a digital contents personal using condition including identification information of said digital contents and information of personal using conditions of said digital contents to said user;

in response to an input of identification information of said user, reading, from said digital contents personal using condition management table, said digital contents personal using condition corresponding to said identification information of said user, in order to generate a personal using condition list page based on said digital contents personal using condition read from said digital contents personal using condition management table; and

transmitting a personal using condition list page to said user via the network.

43. (New) A digital contents sales method for selling digital contents in a digital contents sales apparatus for transmitting the digital contents to a user via a network, the method comprising the steps of:

receiving, from a user via the network, an input for indicating purchase of digital contents;

storing, in a digital contents personal using condition management table, a digital contents personal using condition including identification information of said digital contents and information of personal using conditions of said digital contents to said user;

in response to a request from said user, reading, from said digital contents personal using condition management table, said digital contents personal using condition corresponding to said user, in order to generate a personal using condition list page based on said digital contents personal using condition read from said digital contents personal using condition management table; and

transmitting a personal using condition list page to said user via the network.

44. (New) A digital contents sales method for selling digital contents in a digital contents sales apparatus for transmitting the digital contents to a user via a network, the method comprising the steps of:

receiving, from a user via the network, an input for indicating purchase of digital contents;

storing, in a digital contents personal using condition management table, a digital contents personal using condition including identification information of said digital contents and information of personal using conditions of said digital contents to said user;

reading said digital contents personal using condition corresponding to said user from said digital contents personal using condition management table,

generating a personal using condition list page based on said digital contents personal using condition read from said digital contents personal using condition management table; and

transmitting a personal using condition list page to said user *via* the network.

45. (New) A digital contents sales method for selling digital contents in a digital contents sales apparatus for transmitting the digital contents to a user via a network, the method comprising the steps of:

receiving, from a user via the network, an input for indicating purchase of digital contents;

storing, in a digital contents personal using condition management table, a digital contents personal using condition including identification information of said digital contents and information of personal using conditions of said digital contents to said user;

transmitting digital contents corresponding to said identification information to said user;

in response to an input of identification information of said user, reading, from said digital contents personal using condition management table, said digital contents personal using condition corresponding to said identification information of said user, in order to generate a personal using condition list page based on said digital contents personal using condition read from said digital contents personal using condition management table;

transmitting a personal using condition list page to said user via the network ;

receiving from said user via the network a request for retransmitting one of said digital contents displayed in said personal using condition list page; and

retransmitting said digital contents requested, if said digital contents personal using condition corresponding to said digital contents requested is valid.

46. (New) A digital contents sales method for selling digital contents in a digital contents sales apparatus for transmitting the digital contents to a user via a network, the method comprising the steps of:

receiving, from a user via the network, an input for indicating purchase of digital contents;

storing, in a digital contents personal using condition management table, a digital contents personal using condition including identification information of said digital contents, in which a physical act restriction is built, and information of personal using conditions of said digital contents to said user;

transmitting digital contents corresponding to said identification information to said user;

in response to an input of identification information of said user, reading, from said digital contents personal using condition management table, said digital contents personal using condition corresponding to said identification information of said user, in order to generate a personal using condition list page based on said digital contents personal using condition read from said digital contents personal using condition management table;

transmitting a personal using condition list page to said user via the network;

receiving from said user via the network a request for retransmitting one of said digital contents displayed in said personal using condition list page; and

retransmitting said digital contents requested, if said digital contents personal using condition corresponding to said digital contents requested is valid.